

# TRAFFIC VISIBILITY AND REPORTING – FROM ANYWHERE

## Blue Coat Cloud Service - Hosted Reporting Service

The Hosted Reporting Service is part of the Blue Coat Cloud Service offering within the Resolution Center. It lets you host logs in the cloud, providing the visibility of all user traffic from any location with longer standard reporting and retention periods. Role-based access is available from any browser. The Hosted Reporting Service benefits all Blue Coat web security customers regardless of deployment.

### Supports All Deployments

With the Hosted Reporting Service, Blue Coat ProxySG customers change reporting costs from CapEx to OpEx by uploading their log data to the cloud and eliminating local hardware.

Customers of the Web Security Service of Blue Coat's Cloud Service enjoy longer reporting and retention periods.

Customers of both the ProxySG and Web Security Service achieve a unified view of all their users, whether in the office, at remote sites or mobile.

### Hosted Reporting Benefits

#### For Blue Coat customers with ProxySG appliances

- Highly available, secure, scalable reporting from any browser, anywhere
- Reporting costs become an operating expense (OpEx) instead of a capital expense (CapEx)
- The same reporting, granularity and workflows you expect from an enterprise-grade reporting tool

- Reduced datacenter complexity as reporting hardware and data are securely hosted in the cloud

#### For Blue Coat Web Security Service customers

- Extends reporting period to one year and log retention to three years

#### For Blue Coat customers with both Web Security Service and ProxySG appliances

- Unified reporting for all users, whether they are protected by a ProxySG or the Web Security Service

### Extensive Reporting

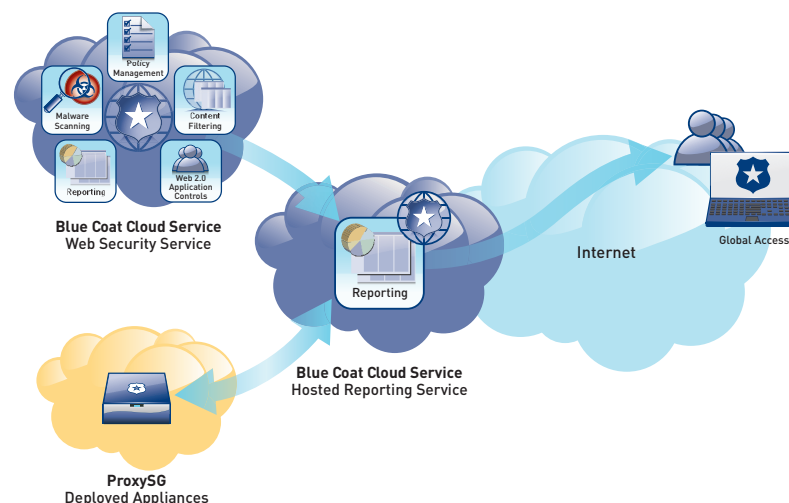
Powerful, pre-defined reports and straightforward custom report creation highlight web activity information:

- Malware, Phishing and other web threats
- Video usage
- Web application usage, and more

**Expand**  
Reporting for  
Cloud Service  
Users

**Unify** Reporting  
for Hybrid Users  
of ProxySG and  
Cloud

**Take** ProxySG  
Reporting to the  
Cloud



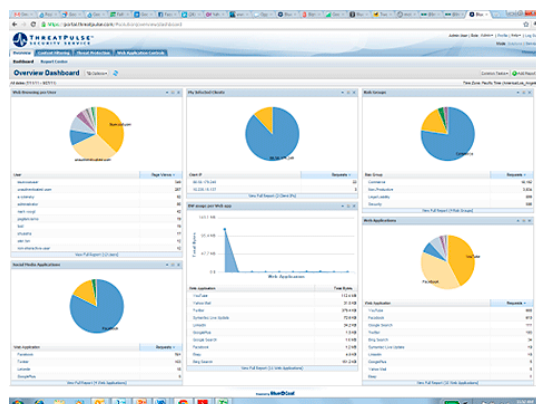
## Scalability, Availability and Performance

The Hosted Reporting Service delivers the scalability, high availability and performance that only a cloud-based solution can provide.

## Role Based Access – From Anywhere

Role-based dashboards and reports are accessible from anywhere on the web for security staff, network administrators, HR, managers and third parties.

### Dashboard



The Reporter Dashboard provides a role-based, interactive view into web activity. With Blue Coat's new web application controls, Reporter provides visibility into social networking and popular web application usage.

### Comparison Chart

PRODUCT	REPORTING PERIOD	RETENTION PERIOD	LOG LINES
Hosted Reporting Service	1 year	3 years	Unlimited
Web Security Standard Reporting	100 days	100 days	Unlimited
Reporter - Standard Edition	60 days	60 days – Supports up to 750 users	50 million
Reporter - Enterprise Edition	60 days	60 days – Supports up to 45,000 users	2.5 Billion
Reporter - Premium Edition	60 days	60 days – Supports up to 150,000 users	10 billion

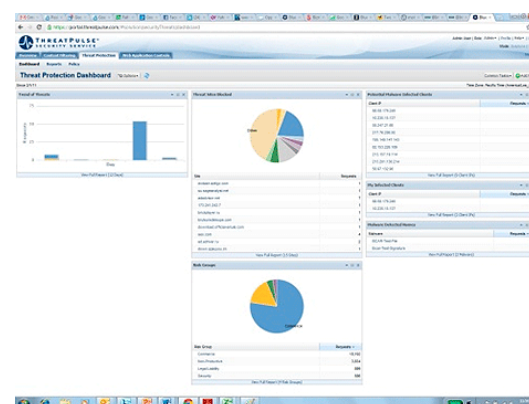
## Extended Reporting and Retention Periods

Data is securely retained for three years allowing reports covering up to a year's data anytime.

## Easy Drill-Downs and Workflows

Easily drill down into details, related information, and more, as well as flexible report scheduling and delivery options.

### Malware (Threat Sites Blocked and Potential Malware Infected Sites)



Malware, phishing and other web threat reports expose potential infections and attempted communication to malware networks.

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