BLUE COAT

Security Empowers Business



IMPROVE THE USER EXPERIENCE AND CONTAIN NETWORK COSTS

Blue Coat CacheFlow Appliance Series

CacheFlow enables internet access providers, including ISPs, mobile operators and large institutions, to better manage subscriber growth and excessive increases in network traffic. A key element of the Blue Coat Performance Center, CacheFlow utilizes highly effective caching technology to dramatically accelerate the delivery of rich web 2.0 content, including large files and video. CacheFlow appliances also save bandwidth on expensive international links and backhaul traffic, which reduces infrastructure costs while improving customer satisfaction.

Save on Bandwidth and Backhaul

By caching content closer to the subscribers, CacheFlow drastically reduces bandwidth consumption. CacheFlow typically demonstrates 40-50% savings on general web traffic, while savings with dedicated content caching deployments can approach 90%. This translates into a rapid return on investment and significant long-term cost savings on upstream bandwidth and backhaul traffic. By better conserving and optimizing bandwidth with caching, customers are better positioned to serve more users, deliver enhanced nextgeneration services and better leverage existing network investments without costly upgrades.

Speed Delivery of Rich Web 2.0 Content and Video

CacheFlow can cache and speed the delivery of popular web 2.0 content from sites including Facebook, YouTube, Netflix and RapidShare. It can also address large file downloads from Microsoft, Adobe and Apple. In testing, CacheFlow on average delivers up to 10x

faster web response times, and for larger objects like video, the user experience gain can be even greater. CacheFlow can even address content served from dynamically-generated URLs and content marked as non-cacheable. In addition, CacheFlow appliances validate content freshness before serving that content to the end-user guaranteeing consistency with the origin server.

Ensure Long-term Caching Effectiveness

CacheFlow leverages Blue Coat CachePulse™ for automatic, network-based updates as the web changes, to ensure the appliance effectively caches content and consistently delivers the highest possible bandwidth savings and improvement in user experience. Customers can contribute new and

WebPulse™
Dynamic URL Ratings

CachePulse™
Database Updates

Access Provider

Network

Switch

Switch

Subscriber
Requests

emerging sites in their region directly into the CachePulse community to share the benefits of caching. CachePulse also employs an automated heartbeat mechanism for real-time feedback on changes in popular web content to further speed caching rule and instruction updates.

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Flexible Deployment and Scaling with Increased Traffic

CacheFlow is designed for the most demanding environments and a single device can handle multi-gigabit throughput. For larger deployments and scalability to hundreds of gigabits, multiple CacheFlow devices can be deployed in cache farms. CacheFlow offers 1GigE and both 10GigE copper and fiber interfaces for high-speed network requirements and tight integration with existing infrastructure. This includes integration with routers from Cisco and Juniper, as well as load-balancing switches from A10 Networks, Brocade, Citrix, F5 Networks and Radware. Over time, customers can easily accommodate more users and traffic simply by adding more appliances or building content-specific cache farms. CacheFlow can be deployed in a number of different ways including in-line and out-of-band depending on the customer's requirements. Additional deployment flexibility is provided by CacheFlow's support of both AC or DC, redundant hot-swappable power supply options.

Manage and Report on Web Traffic

CacheFlow provides intuitive, web-based management console and command-line tools for administering the appliance, monitoring its performance, and reporting in real-time on bandwidth savings. Detailed web analytics are available to allow customers to gain greater visibility on web traffic and usage patterns, which can be valuable information for marketing or for determining future content and advertising partnerships. In addition, Blue Coat has partnered with Splunk on a CacheFlow specific application to address more advanced log analysis and reporting requirements. For ongoing monitoring, health

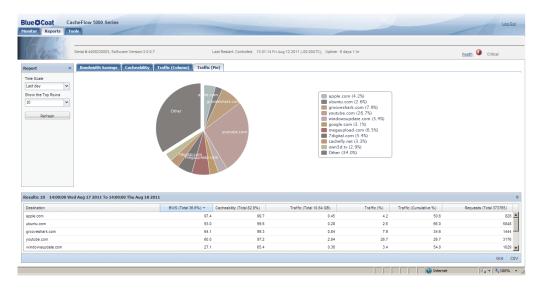
checks and reporting on key performance metrics, CacheFlow integrates via SNMP with common network management solutions and supports event logging via syslog. For customers with large cache farms, CacheGroup™ is available for simple, multidevice management and configuration.

Filter and Secure Web Traffic

By purchasing a license and enabling the built-in Blue Coat WebFilter™ option, CacheFlow filters and secures web traffic, including blocking undesirable content and malware sites. Blue Coat WebFilter benefits from the power of the Blue Coat WebPulse™ collaborative defense, which leverages 78 million users, supports more than 50 languages, provides over one billion requests for ratings per day, and blocks over three million malware threats per day. CacheFlow also allows customers to create customized exception and block lists for specific sites, and leverage the Internet Watch Foundation list to block illegal content.

World-class Service & Support

Global 24/7 support options are available for the CacheFlow appliance, and next business day availability for hardware replacement. The appliance includes built-in features to proactively mitigate issues and expedite resolution, such as proactive monitoring and analysis of heartbeats and automatic uploads of system information to Blue Coat support. Professional Services are also available for customers that require dedicated technical support or have advanced deployment or customization needs.



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Environmental

Safety

Standards

Product Warranty

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Limited, non-transferable hardware warranty for a period of one (1) year from date of shipment. Software warranty is ninety (90) days from shipment.

IEC60950 (CB Scheme), UL60950 (USA), CSA C22.2 No.60950 (Canada), EN60950 (CE/Europe), CNS14336 (Taiwan), GB4943 (China), MEK60950 (Russia), KSC8305 (Korea),

Tested to Class A Emissions for all standards.

UL/CSA, TUV-S, BSMI, C-tick, CCC, CE

RoHS-Directive 2011/65/EU, REACH-Regulation No 1907/2006

NOM-019 (Mexico), AS/NZS 60950-1 (Australia/New Zealand)